

List Profile for: Veda Prospects Plus – Consumer Data

List Type: Consumer

What's This List About?

A huge consumer prospecting database with over 9 million personalised consumer mail records and over 3.5 million telephone records.

Veda Prospects Plus is built from public sources, plus is updated continuously by the Veda team.

A high level of accuracy is also achieved using the Veda Advantage credit bureau to validate the currency of addresses.

Information about householders is made available by demographic profiling using Census population data plus sophisticated data modeling tools

This is one of the best priced personalised consumer databases on the market.

...and there's NO MINIMUM ORDER!

...AND WE CAN USUALLY DELIVER THIS LIST TO YOU THE SAME DAY!

Pricing & Selections *ex GST*

of records Over 9 million mailable records. Over 3.5 million telephone records

Pricing	Postal Data Rental	27c per record
	Tele Data Rental	30c per record
	Postal & Tele Combo	30c per record
	Setup & Delivery	\$250.00
	No minimum order	

Selections	<ul style="list-style-type: none"> - DPID - State/Postcode - Age - Gender - Household Income - Disposable Income - Owner/Tenant - Length of Residency - GeoRisk(neighbourhood credit risk) - Property Value Index - Predicted Credit Product Demand - Other lifestyle selections & Consumer Profiling upon request
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Anything Else I Need To Know?

Deliverability 95%

Terms & Restrictions List not to be on-sold to any other company or used to form a directory
List Rental means a once-only use
Tele Data will need to be washed against Do Not Call Register (we can do for you)

Delivery Format & Turnaround

Format Emailed to you in Excel format. Ask about other formats

Turnaround Within 3 days after payment is confirmed.

Payment Pre payment (unless otherwise negotiated).