

List Profile for: Let's Shop - Email

List Type: Consumer

What's This List About?	A fabulous opt-in membership list featuring fashion conscious, glam loving women!							
	The Let's Shop site contains news and gossip on celebs and other glamour pusses, fashion and makeup tips, plus reviews and the latest in health and beauty.							
	95% women, 65% professional/white collar, 80% aged 18-49.							
Pricing & Selections <i>ex GST</i>	Perfect for any fashion, travel, makeup, skin care, health, fine foods, resorts and other product or service that appeals to women with an eye for all things fabulous!							
	Personalised solus email broadcasts are available on Mondays and Tuesdays.							
	# of records	Over 37,000 records						
Anything Else I Need To Know?	Pricing	<table border="0"> <tr> <td>Email Broadcast</td> <td>25c per email</td> </tr> <tr> <td>Setup</td> <td>\$250.00</td> </tr> <tr> <td>Minimum order</td> <td>5,000 emails</td> </tr> </table>	Email Broadcast	25c per email	Setup	\$250.00	Minimum order	5,000 emails
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Selections	<ul style="list-style-type: none"> • Age (available on most of the database) • Gender • State 							
Delivery Format & Turnaround	Deliverability	100%						
	Terms & Restrictions	<ul style="list-style-type: none"> - All sending is done by and from the list owner. - Reporting on clickthroughs is provided for email campaigns - Campaigns conducted on Mondays or Tuesdays 						
	Format	Your supplied HTML email and subject line sent co-branded with list owner						
	Turnaround	Allow at least 1 week						
	Payment	Pre payment (unless otherwise negotiated).						