


List Profile for: Youth, Influencers – Pop Republic

List Type: Consumer

<p>What's This List About?</p>	<p>One of the original and coolest websites! Pop Republic is Australia's freshest multi-platform culture source.</p> <p>Covering all areas of pop culture, it's the perfect medium to hit the mainstream market.</p> <p>Members are all cutting edge, fashion and music style leaders, and are very active in product purchasing and trend setting. The list is gathered from www.poprepublic.tv, and website subscribers.</p> <p>55% female, 45% male.</p> <p>Pop Republic is managed exclusively by Media M Group.</p>	<p>just some of our advertisers</p> 						
<p>Pricing & Selections <i>ex GST</i></p>	<p># of records Over 74,000</p> <p>Pricing</p> <table border="0"> <tr> <td>Email Blast</td> <td>30c per email + \$350.00 setup</td> </tr> <tr> <td>Email Blast to whole list</td> <td>20c per email – no setup charge</td> </tr> <tr> <td>Minimum order</td> <td>10,000 emails</td> </tr> </table> <p>Selections</p> <ul style="list-style-type: none"> -Gender -State 	Email Blast	30c per email + \$350.00 setup	Email Blast to whole list	20c per email – no setup charge	Minimum order	10,000 emails	
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<p>Anything Else I Need To Know?</p>	<p>Deliverability 100%</p> <p>Terms & Restrictions</p> <ul style="list-style-type: none"> - Campaigns must offer something of value - Minimum order 10,000 - All sending is done by the list owner - All campaigns include reporting 							
<p>Delivery Format & Turnaround Time</p>	<p>Format Your HTML email sent by list owner</p> <p>Turnaround At least 7 days booking time</p> <p>Payment Terms Pre payment (unless otherwise negotiated).</p>							

