

Pay Per Lead / Co-Registration

Example of Co Registration question

Yes - Sign me up to receive information from realestateVIEW.com.au

Do you have or are considering any of the following?

Car Lease	<input type="checkbox"/> Have	<input type="checkbox"/> Considering
Education Savings Plan	<input type="checkbox"/> Have	<input type="checkbox"/> Considering
Income Protection Insurance	<input type="checkbox"/> Have	<input type="checkbox"/> Considering
Investment Property	<input type="checkbox"/> Have	<input type="checkbox"/> Considering
Life Insurance	<input type="checkbox"/> Have	<input type="checkbox"/> Considering
Managed Investment Fund	<input type="checkbox"/> Have	<input type="checkbox"/> Considering
Margin Loan	<input type="checkbox"/> Have	<input type="checkbox"/> Considering
Personal Loan	<input type="checkbox"/> Have	<input type="checkbox"/> Considering
Personal Superannuation	<input type="checkbox"/> Have	<input type="checkbox"/> Considering
Private Health Insurance	<input type="checkbox"/> Have	<input type="checkbox"/> Considering
Reverse Mortgage/Equity Unlocked	<input type="checkbox"/> Have	<input type="checkbox"/> Considering
Shares	<input type="checkbox"/> Have	<input type="checkbox"/> Considering
Term Deposit	<input type="checkbox"/> Have	<input type="checkbox"/> Considering

Would you like to hear how you can substantially increase your income and long term wealth by investing in shares?

Yes - I would like to receive an obligation-free call from TEAMINVEST

Who do you currently bank with?

Select

What type of Credit Cards do you have?

American Express

Diners Club

MasterCard

Visa

Store Card

None

This is a very simple process. We place your question on a **consumer survey website** asking people if they want to hear from you. If they tick **YES**, we email you the leads in a spreadsheet every Monday.

You can also select who you want your question to appear to, for example: **Homeowners**, or **People 25-50**, or people from **NSW or VIC**, people **earning \$50K+**, **Women with children** etc.

...simply tell us your target audience to show your question to.

We have several clients using this service to generate both email and telephone leads from people who are genuinely interested.

And with the Do Not Call Register to consumers now in place, Co Registration is the perfect solution because all leads are **OPT-IN and EXPRESS CONSENT!!**

The survey sites we currently work with are Great Australian Survey or Winning Choice. We'll discuss the best options with you when you call.

Pricing ex GST:

- **Email Data: \$1.00 per lead**
(inc Full Name, Email Address)
- **Telephone Data: FROM \$5 per lead**
(inc Full Name, State, Postcode, Telephone Number)
- **Mail/Postal Data: FROM \$2 per lead**
(inc Full Name, Full Address)
- **Additional Data Fields: From 20c per field**
(eg Age, Income etc)
- **Campaign Setup: \$500.00**
- **Initial Security Deposit: \$500.00** *(offset against final invoice or you can pay up front. Once a credit history is established we can revert to monthly billing..we are flexible on this if budget is an issue)*