

# List Profile for: Medical Masterfile - Australia - AMPCO

## List Type: Business

<b>What's This List About?</b>	<p>The Medical Masterfile is one of Australia's most accurate and comprehensive Healthcare Lists - doctors, healthcare facilities, pharmacies, and allied health professionals. Lists are available to rent so people and organisations can communicate with doctors and other healthcare professionals.</p> <p>Updating is daily.</p>																		
<b>Pricing &amp; Selections</b> <i>ex GST</i>	<p><b># of records</b> Over 58,000 members , over 21,800 GP's</p> <p><b>Pricing</b></p> <table border="0"> <tr> <td colspan="2"><b>Doctors, Healthcare Facilities, Pharmacies</b></td> </tr> <tr> <td>Postal Data Rental</td> <td>30c per record / Setup \$300.00</td> </tr> <tr> <td>*Telemarketing Data Rental</td> <td>30c per record / Setup \$300.00</td> </tr> <tr> <td>*Postal &amp; Tele Data Rental</td> <td>60c per record / Setup \$300.00</td> </tr> <tr> <td>Email Campaign – GP's only</td> <td>85c per email / Setup \$500.00</td> </tr> <tr> <td>Fax Campaigns</td> <td>69c per page /Setup \$500.00</td> </tr> <tr> <td colspan="2"><b>Group Practices/Practice Managers</b></td> </tr> <tr> <td>Postal Data Rental (tele not avail)</td> <td>60c per record / Setup \$300.00</td> </tr> <tr> <td>Minimum order</td> <td>\$1,000.00</td> </tr> </table> <p><i>PLEASE NOTE SOME SPECIALITIES MAY COST MORE. WE'LL LET YOU KNOW AT QUOTE TIME</i></p> <p><b>Selections</b></p> <ul style="list-style-type: none"> <li>- Each doctor's preferred mailing address</li> <li>- Multiple practice addresses/State/Area/Postcode</li> <li>- Medical Discipline (Specialty), - Fields of Practice (Subspecialty)</li> <li>- Age/Gender</li> <li>- Drug Classes Prescribed</li> <li>- Non Medical Interests (wine, leisure activities, etc)</li> </ul> <p><b>Also available:</b></p> <ul style="list-style-type: none"> <li>- Doctors In Training</li> <li>- Dieticians</li> <li>- Medical Specialists</li> <li>- Nurses/Nurse Practice Managers</li> <li>- Podiatrists</li> <li>- Pharmacists</li> <li>- Physiotherapists</li> <li>- Practice Managers</li> <li>- Practice Nurses</li> <li>- Psychiatrists</li> <li>- Surgeons</li> </ul> <p><i>...please see full selections on following pages</i></p>	<b>Doctors, Healthcare Facilities, Pharmacies</b>		Postal Data Rental	30c per record / Setup \$300.00	*Telemarketing Data Rental	30c per record / Setup \$300.00	*Postal & Tele Data Rental	60c per record / Setup \$300.00	Email Campaign – GP's only	85c per email / Setup \$500.00	Fax Campaigns	69c per page /Setup \$500.00	<b>Group Practices/Practice Managers</b>		Postal Data Rental (tele not avail)	60c per record / Setup \$300.00	Minimum order	\$1,000.00
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<b>Anything Else I Need To Know?</b>	<p><b>Deliverability</b> 95%</p> <p><b>Terms &amp; Restrictions</b></p> <ul style="list-style-type: none"> <li>- List owner to do emailing.</li> <li>- Email Campaigns only to announce medical or clinical information.</li> <li>- Postal data to an <u>approved mail house only</u> (ask us about this).</li> <li>- *Tele data can be rented with mail data if you wish to follow up your mail campaign. The mail data will still go to a mail house, but the tele data list including Dr name and suburb can be sent direct to you</li> <li>- *Tele data will only be released for surveys conducted by an approved telemarketing bureau.</li> </ul> <p><i>All campaigns are subject to pre-approval</i></p> <p><b>Format</b> Mail and Tele is in Excel format sent to mail house or bureau.</p> <p><b>Turnaround</b> Within 3 days after payment is confirmed.</p> <p><b>Payment Terms</b> Pre payment (unless otherwise negotiated).</p>																		



## WHICH MEDICAL DISCIPLINES ARE YOU INTERESTED IN?

A discipline is the specific area of medicine in which a doctor practises, also known as their specialty.

A doctor is recognised as a specialist once they are awarded the qualification by the relevant specialists professional college in Australia (eg. Royal Australasian College of Physicians), thereby attaining fellowship.

Each discipline includes the registrars in training to be specialists.

### ANAESTHESIA

- Anaesthetics

### OBST. & GYNAE

- Gynae Oncology
- Gynaecology
- Obst & Gynae

### DERMATOLOGY

- Dermatology
- Cosmetic Medicine

### EMERGENCY MED

- Emergency Medicine
- Intensive Care

### GENERAL PRACTICE

- General Practice

### PRIMARY HLTH CARE

- Public Health

### PSYCHIATRY

- Child Psychiatry
- Psychiatry

### PATHOLOGY

- Anatomical Pathology
- Chemical Pathology
- Clinical Chemistry
- Cytopathology
- Forensic Med/Pathology
- Haematology
- Microbiology
- Pathology
- Virology

### MEDICAL OFFICER

- Doctor in Training
- Medical Officer

### INTERNAL MEDICINE

- Adolescent Medicine
- Alc & Drug Depd'cy/Rehab
- Aviation Medicine
- Cardiology
- Clinical Haematology
- Clinical Pharmacology
- Diabetes Mellitus
- Endocrinology
- Epidemiology
- Gastroenterology
- Genetic Medicine
- Geriatric Medicine
- Immunology & Allergy
- Infectious Diseases
- Medical Oncology
- Neonatal Medicine
- Neurology
- Nuclear Medicine
- Occupational Medicine
- Paediatric Medicine
- Palliative Care
- Pharmacology
- Physical Medicine
- Physician - General
- Rehabilitation Medicine
- Renal Medicine
- Respiratory Medicine
- Rheumatology
- Sexual Health
- Sports Medicine
- Tropical Medicine

### RADIOLOGY

- Diagnostic Radiology
- Diagnostic Ultrasound
- Radiation Oncology

### SURGERY

- Breast Surgery
- Cardio-Thoracic Surgery
- ENT-Head & Neck Surgery
- Neurosurgery
- Ophthalmology
- Oral/Maxillofacial Surgery
- Orthopaedic Surgery
- Paediatric Surgery
- Plastic & Reconstr. Surgery
- Surgery – General
- Surgery – Lower GI
- Surgery – Upper GI
- Urology
- Vascular Surgery

### NON CLINICAL

- Biomedical Engineering
- Hlth / Med Ed / Research
- Health Econ/Policy Consult
- Medical Administration
- Medico Legal Consulting
- Pharmacology



**WHAT OTHER AREAS ARE YOU INTERESTED IN?**

**PHARMACY**

- Retail Pharmacies
- Hospital Pharmacies – in house
- Wholesale Pharmacies

**PHARMACISTS**

- Retail Pharmacists
- Hospital Pharmacists
- Wholesale Pharmacists

**HEALTHCARE FACILITIES**

- Aged Care Facility
- Community Health Centre
- Community Health Service
- Day Hospital
- Government Health Services
- Health Care Groups
- Hospital – Private
- Hospital – Public
- Hostel
- Mental Health Facility
- Nursing Home
- Retirement Village
- Special Accommodation

**ALLIED HEALTHCARE PROFESSIONALS & PRACTICES**

- Physiotherapists
- Physiotherapy Clinics
- Radiology Head Offices
- Pathology Head Offices
- Podiatrists
- Podiatry Clinics

**PRACTICE NURSES / MANAGERS**

- Practice Manager
- Practice Nurse
- Nurse & Practice Manager

**GEOGRAPHICAL AREAS**

- Selected Postcodes – Attach List
- Metro areas
- Country areas
- National

By State:

- NSW     VIC     QLD     WA     SA     ACT     TAS     NT

**WHAT EMPLOYMENT AREAS ARE YOU INTERESTED IN?**

**PRACTISING OR NOT:**

- Practising - Full time
- Practising - Part time
- Non Practising
- Locum
- Retired



**List Brokers & Direct Marketing Campaigns**  
17 Emerald Hill Place South Melbourne Victoria 3205  
www.mediamgroup.com.au mail@mediamgroup.com.au  
Ph: 1300 668 287 Fax 03 8080 6469

**PRACTISING RIGHTS:**

- Private Practice with Hospital Rights
- Private Practice without Hospital Rights
- Salaried in the Private System with no rights of individual Private Practice
- Salaried in the Public System with no rights of individual Private Practice
- Salaried in the Private System with rights of individual Private Practice
- Salaried in the Public System with rights of individual Private Practice

**EMPLOYED AS:**

- Administration
- General Practitioner
- Intern
- Medical Officer
- Medico-Legal Consulting
- Non-Specialist in Teaching / Research
- Other
- Registrar
- Resident Medical Officer
- Senior Staff Specialist
- Specialist
- Specialist Teaching/Research
- Staff Specialist

**EMPLOYED WHERE:**

- Private Organisation (eg Medical Practitioner's Rooms)
- EducationTeaching / Research Institution (eg University)
- Government (eg Defence Forces)
- Hospital
- Industry
- Non Profit Organisation

**FULL DATA** includes:

Practising Name (Given names, Initials, Titles, Honours, Preamble)  
All Practice Addresses  
All Practice Telephone Numbers  
Preferred Mailing Address  
Classification

**Discipline**

Year of Graduation  
Qualifications  
Age  
Gender  
Division of General Practice  
Employment Details (Full time, part time, private practice, salaried and industry)  
No to mail

Fields of Practice (Areas of medicine regularly practised)  
Medical Interest Areas  
Patients per day

**Prescriptions per day**

Drug classes prescribed  
Career History  
Association Membership  
Non-Medical Interests  
Language spoken  
Awards

**FEEL FREE TO FAX YOUR SELECTIONS TO US FOR A QUOTE.  
FAX NUMBER (613) 03 8080 6469**



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