

List Profile for: National Farmers Database

List Type: Business

What's This List About?

This information comprehensively covers around 111,000 farmers across Australia.

This list has been compiled from numerous sources including market research, organisational membership lists and national databases.

All records are available with title, first name or initial, surname and full address Nationally.

Pricing & Selections ex GST

of records Over 111,000 mail records, over 80,000 tele records

NSW	VIC	QLD	SA	WA	NT	ACT	Total approx
36,463	24,095	24,798	11,674	10,825	169	133	111,200
(fax 3,327)	(fax 1,948)	(fax 2,040)	(fax 1,148)	(fax 1,696)	(fax 48)	(fax 20)	(fax 10,207)

Pricing	Postal Data Rental	29c per record
	Postal Data Labels	35c per record
	Telemarketing Data Rental	29c per record
	Postal & Tele Combo	36c per record
	Fax Data Rental	29c per record
	Purchase Pricing Setup	4x rental rate \$300.00
	No minimum order	

Selections	- Postcode
	- State
	- Activity
	- SEE NEXT PAGE FOPR ACTIVITY BREAKDOWN

Deliverability 95%

Terms & Restrictions	List not to be on-sold to any other company or used to form a directory
	List Rental means a once-only use
	Fax Data will need to be washed against Do Not Call Register (we can do for you)
	Sample script/creative must be sent to list owner for pre-approval

Anything Else I Need To Know?

Delivery Format & Turnaround

Format Emailed to you in Excel format. Ask about other formats

Turnaround Within 3 days after payment is confirmed.

Payment Pre payment (unless otherwise negotiated).

	Total	ACT	NSW	NT	QLD	SA	TAS	VIC	WA
Wool (Inc Stud)	54904	24	18813		3264	10294	1308	13129	8071
Sheep Meat	26832		13925	1	1805	3263	307	4330	3185
Sheep Stud	2660	2	862		147	320	76	458	795
Beef (Inc Stud)	76781	30	24429	242	22226	7435	1334	15730	5353
Dairy	5561	2	1121	2	492	484	293	2972	195
Cattle Stud	8569	25	2681	35	2919	528	208	1676	497
Feedlot	100		11		78	1		9	1
Goats	150	1	79		29	10	4	13	14
Horses	919	6	383	5	198	83	31	154	59
Bees	227		69	2	45	35	9	54	13
Pigs	596		130	1	105	63	3	173	120
Poultry	510	1	144	6	151	38	15	118	37
Other Livestock	3752		1244	21	879	974	2	530	102
Broadacre	60316	4	18734	17	11554	9749	1193	13664	5406
Winter Cereal	44730		15331	1	7590	8361	78	9262	4106
Oil Seeds	751		450		104	63		59	75
Sorghum	1119		556		550	2		2	9
Maize (Corn)	73		21		49	1		1	1
Cereal/stock	48463		14524	6	7385	9390	716	11712	4730
Cotton	1197		790		406			1	
Irrigated Cotton	205		135		70				
Rice	186		179		1			6	
Pasture	51118	4	15863	14	8292	8309	1177	12197	5262
Grain Legume	760		263		257	58		111	71
Tobacco	39		5		9			25	
Sugar	426		15		410				1
Forestry/Tree	22		10	1	3	3		3	2
Horticulture	2442	24	627	19	366	523	75	685	123
Hops	2							2	
Vegetables	934	1	198	1	134	192	27	289	92
Nuts	31		7		23	1			
Fruit	2254	7	509	29	267	566	83	664	129
Stone Fruit	33		16	1	7	2	2	5	
Berry Fruit	101	2	19		22	10	12	29	7
Grapes	1631	9	360	4	65	473	68	405	247
Apple/Pear	476	5	75	1	77	43	53	170	52
Citrus	466		215		48	138		56	9
Orchardist	966	5	295	3	106	187	46	261	63
Bananas	99		40	2	49				8
Avocados	33		7	9	11				6
Passionfruit	1					1			
No Enterprise	15330								