

# List Profile for: Business Australia – Budget Data

## List Type: Business

### What's This List About?

The Business Australia List has over 680,000 Australian companies.

Selection options are enhanced as every Business Australia record has an ANZSIC industry classification. For marketers wanting to target all businesses in a state, or select a very specific line or type of business in a particular postcode, Business Australia is both comprehensive and flexible enough to allow you to pinpoint your target audience.

Business Australia enables marketers to reach many businesses that do not appear on other lists. Business Australian is a **non-personalised** database that enables you to use a Generic Business Title of choice, at no extra cost.

By addressing mail to a Generic Business Title at a company (eg The Managing Director), your mail should reach the person who makes the decisions.

Business Australia has a **deliverability of 95%**, making it one of the best quality BUDGET LISTS on the market!

**Business Australia data is constantly updated!**

### Pricing & Selections

*ex GST*

<b># of records</b>	Over 680,000 records	
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<b>Pricing</b>	Postal Data Rental (one off use)	12c per record
	Telemarketing Data Rental (one off use)	12c per record
	Fax Data Rental (one off use)	12c per record
	Data Purchase/Multiuse (postal + tele +/- or fax where available)	20c per record
	Setup	\$50.00
	Minimum order	\$275.00
<b><i>Emails not available due to spam laws.</i></b>		

<b>Selections</b>	<ul style="list-style-type: none"> <li>• Industry/ANZSIC Code</li> <li>• State</li> <li>• Postcode</li> </ul>
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### Anything Else I Need To Know?

<b>Deliverability</b>	95%
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<b>Terms &amp; Restrictions</b>	List not to be on-sold to any other company or used to form a directory List Rental means a once-only use Fax Data will need to be washed against Do Not Call Register (we can do for you)
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### Delivery Format & Turnaround

<b>Format</b>	Emailed to you in Excel format. Ask about other formats
<b>Turnaround</b>	Within 3 days after payment is confirmed.
<b>Payment</b>	Pre payment (unless otherwise negotiated).