

List Profile for: Australian Charity List

List Type: Business

What's This List About?

This is a unique list of Charities that fall within the definition of being "Deductible Gift Recipient" organisations. This generally means that they are charities that have been allowed by the Government to raise funds and give their donors a tax deduction.

This list is researched from government data and enhanced by the list owner. It is also used on an ongoing basis by the list owner. All records contain organisation name and contact address, and a small part of the database is personalised.

Charities form a large and significant part of Australia's Not for Profit sector. The Not for Profit sector in Australia accounts for 4.1% of employment, works with 4.6 million volunteers and employs 890,000 people. This list would appeal to a large group of potential buyers. Everything from Financial Institutions, fundraising and promotional product suppliers, direct marketing companies, mailing houses, anyone wanting to market to charitable organisations and their workforce.

Pricing & Selections *ex GST*

of records 17,696 postal records approx.
Of these, 2,569 are personalised.
Around 16,178 have a telephone number

State	NSW	VIC	ACT	QLD	SA	TAS	NT	WA	Total
Address	5607	4499	505	2982	1461	531	286	1825	17,696
Address and Contact Name	626	880	50	239	272	82	76	344	2,569

Pricing Postal OR Telephone Data Rental (once only use) 39.5c per record
Postal AND Telephone Data Rental (once only use) 47.5c per record
Setup \$300.00
Minimum order 500 records
Data Reuse 30% discount and no setup

Selections

- State
- Postcode

Deliverability 90%. This list owner will only refund returns that breach the guarantee (+10% duds)

Terms & Restrictions List not to be on-sold to any other company or used to form a directory
List is seeded with "spies" to detect fraudulent use

Anything Else I Need To Know?

Format Emailed to you in Excel format. Ask about other formats

Turnaround Within 3 days after payment is confirmed.

Payment Terms Pre payment (unless otherwise negotiated).

Delivery Format & Turnaround Time